



Sanabel

For Paper and Cardboard Industries L.L.C

COMPANY PROFILE

2026





Sanabel Al-Ataa Paper and Cardboard Manufacturing Company

Sanabel Paper and Cardboard Manufacturing Company is a leading Jordanian industrial company specializing in the manufacturing and recycling of paper and Cardboard, as well as the production of sanitary paper. Operating under Al Khattab Industrial Group, the company is driven by a strong commitment to sustainability, environmental responsibility, and industrial excellence.

Sanabel adopts environmentally responsible production practices based on paper recycling to deliver high-quality packaging and industrial materials, while reducing environmental impact and supporting sustainable industrial growth.

The company operates in compliance with the highest Jordanian and international standards across all production stages and invests in advanced technologies and sustainable solutions that support the circular economy and enhance environmental efficiency.

Recognized as a trusted partner for local and regional institutions, Sanabel continues to expand its presence across regional markets by offering competitive products that balance quality, sustainability, and cost efficiency.







Geographic Reach & Export Markets

Based in Jordan, Sanabel Al-Ataa benefits from a strategic geographic location that supports efficient logistics and global trade access. The company serves the Jordanian market, the regional Middle East market, and actively exports to international destinations worldwide, including Australia and the United States of America.

Sanabel Al-Ataa targets global export markets and continues to expand its international footprint, leveraging Jordan's strategic position as a gateway between regional and global supply chains.

Core Production Lines

Sanabel Al-Ataa **operates two main production lines that represent the foundation of its industrial activities:**

1

Paper & Cardboard Recycling Line

Focused on the recycling of paper and cardboard waste and the production of high-quality paper and cardboard materials for packaging and industrial use.

2

Sanitary Paper Production Line

Dedicated to the production of raw sanitary paper as well as consumer sanitary paper products, manufactured in accordance with quality, hygiene, and safety standards.







Our Factory

Sanabel Al-Ataa's paper and cardboard manufacturing facility is among the leading recycling-based factories in Jordan. The factory combines advanced production technology with local industrial expertise to deliver high-quality paper, cardboard, and sanitary paper products that serve a wide range of industrial and commercial sectors.

Located within Al Khattab Industrial Group, the factory features fully integrated production operations, including raw material reception and sorting, pulping and processing, forming and drying, and the production of finished paper and cardboard rolls ready for use or further conversion, in addition to the production of raw sanitary





Vision

To become the leading company in Jordan and the region in the manufacturing of sanitary paper and cardboard, and to be among the pioneers in the other industries and services we provide. Our goal is to set a benchmark for environmental sustainability by supporting a closed-loop manufacturing approach, enhancing efficiency, fostering innovation, and promoting waste recycling.



Values

- Excellence, Quality, and Customer Satisfaction Focus
- Teamwork and Collaboration in the Service of the Business and the Nation
- Sustainability, Efficiency, and Recycling
- Leadership and Innovation





Why Sanabel Al-Ataa?

1

Responsibility

We believe that true quality begins with responsibility — toward our customers, our partners, and the environment.

2

Trust & Reliability

Choosing Sanabel Al-Ataa means partnering with a company that values transparency, consistency, and long-term collaboration.

3

Environmental Commitment

By recycling paper waste into strong, efficient, and reliable products, we help build a cleaner and more sustainable future for Jordan and the region.

4

Industry Expertise

With accumulated experience and strict adherence to modern industrial and environmental standards, Sanabel Al-Ataa is a trusted name in the paper .

5

Sustainability

Our production processes integrate recycling, innovation, and quality management systems to ensure operational efficiency while reducing.

6

National Contribution

Through our sustainability-driven vision, we actively support the national economy and contribute to Jordan's transition toward a green industrial future.







Technology & Innovation

Sanabel Al-Ataa relies on advanced production technologies that combine industrial efficiency with environmental sustainability. The factory is equipped with modern production lines designed to meet the highest international standards in paper and cardboard manufacturing.

Our manufacturing process includes advanced raw material sorting systems, pulping and filtration stages, forming and drying processes, and continuous digital quality monitoring to ensure consistent product specifications.

Key technological features include:

1

Closed-loop water treatment system (DAF System) for water recycling and reduced industrial wasteenvironment.

2

Smart recycling technologies capable of processing various types of paper waste.

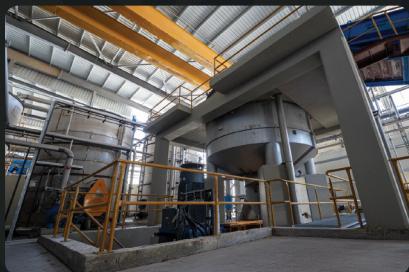
3

Energy-efficient motors and equipment to optimize power consumption.

4

Digital quality control systems to monitor production performance and product consistency. These technologies reflect Sanabel Al-Ataa's commitment to developing a green, efficient, and competitive paper industry in Jordan.







Products

Paper & Cardboards



Kraft Paper
GSM (80 – 400)



Flute Paper
(High Performance
Fluting)



Test Liner Paper



White top
GSM (80 – 400)





Products

Tissues



3-Ply Facial Tissues – 200 Sheets



2 Ply Facial Tissues – 200 Tissues (200 x 190 mm)



2 Ply Facial Tissues – 200 Tissues (200 x 190 mm)



2 Ply Facial Tissues – 200 Tissues (200 x 190 mm)



Sanabel Jumbo Roll,
2 or 3 ply for commercial use





Products

Tissues



2 Ply Facial Tissues – 300
Tissues (200 x 190 mm)



2 Ply Facial Tissues – 100
Tissues (18 x 21 cm)



3-Ply Facial Tissues –
200 Sheets



2-Ply Facial Tissues – 120
Sheets



Products

Tissues



2-Ply Toilet Roll
Sheet Size: 10 x 10 cm
Total Length: 44 m



2-Ply Toilet Roll
Sheet Size: 10 x 10 cm
Total Length: 29 m



3-Ply Carton Pull Tissue
Sheet Size: 17.5 x 19 cm



New Product
Coming Soon



Products

Tissues



Sanabel Maxi Roll
400g



Sanabel Maxi Roll
700g



Sanabel Maxi Roll
900g



Twino Maxi Roll



2 Ply Kitchen Roll -
Highly Absorbent
580x2 Sheets





Strengths



Commitment



Efficiency



Ecological



Reliability





Awards & Certifications



FSC Chain of Custody



Global Recycled Standard (GRS) V4.0





Awards & Certifications



ISO 14001:2015 Environmental Management System Certification for Sanabel Alataa



ISO 21964-1:2018 Information Technology Destruction of Data Carriers Certification for Sanabel Alataa



ISO 45001:2018 Occupational Health and Safety Management System Certification for Sanabel Alataa



ISO 9001:2015 Quality Management System Certification for Sanabel Alataa





Sanabel Al-Ataa Group

Sanabel Al-Ataa operates as part of Al Khattab Industrial Group, benefiting from shared expertise, integrated industrial capabilities, and a unified vision focused on sustainable growth and industrial excellence.



As part of this industrial ecosystem, the group includes and collaborates with a network of affiliated companies and strategic partners operating across paper manufacturing, packaging, recycling, industrial production, and capacity development sectors.





Group Companies

Group Chairman: Mahmoud Khattab

Sanabel Al-Ataa Paper and Cardboard Manufacturing Company

Ahmad Khattab

Future Doors for Metal Structures Manufacturing Company

Hassan Al Hourani – Mouaffaq Khaled

Modern Systems for Packaging & Cardboard Manufacturing

Wasfi Nasser

Jordanian Kuwaiti Packaging Company

Zaid Al Samhouri

Lahn Al Hayat Cardboard Company

Bilal Al Jalamneh

Al Omraniya Plastic Industries & Insulation Materials Company

Yousef Abu Qouta – Mohammad Abu Qouta

Canadian Center for Training & Capacity Development

Jumana Al Tanbour

Al Sanabel for Converting Industries

Walid Khamis

Shams Al Mamlaka Company

Mohammad Abu Qouta

omranyeh for plastic tanks and pipes

Mohammad Abu Ghalos

golden investment
Aiz Abdeen





THE BEST IS YET TO COME

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